

Contact

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(LinkedIn)

Top Skills

Leadership
Cooperating
Teamwork

Luke DeLorenzo

Advertising and Economics student at Indiana University,
Bloomington. |Personable| |Devoted| |Passionate|
Scarsdale, New York, United States

Summary

I am a third-year student studying Media Advertising and Economics at Indiana University. I have a passion for creativity, collaborating with people and identifying customer and business problems so that I can provide a solution. I have demonstrated these strengths in a variety of manners, beginning with my summer internship at a Ford dealership. The dealership consisted of a variety of departments, and I was expected to be involved in all of them. I worked with people that have positions in all different aspects of the car industry and was able to understand both their tasks and how they worked with each other. Throughout my experience, I realized how each department relied on the other. I also acknowledged how important it is to collaborate with others. By the end of terms, I had gained an interest in the sales and marketing sector of the company.

Now at Indiana University, I continue to seek new opportunities to succeed and expand my personal and professional leadership. I have been able to open more doors and connect with others by joining student organizations such as Greek Life and Ad Club at IU. As a member of Ad Club, I am expanding my knowledge of the advertising industry while building valuable connections with peers and industry professionals.

To continue developing my strengths of collaboration, problem-solving and understanding people, I look forward to engaging in an interesting internship where I can apply my skills. I ultimately see myself creating solutions and improving the performance of businesses by developing strong relationships with customers.

Experience

Irving Fund
Jr. Sales and Marketing
September 2026 - Present (2 months)

New York, New York, United States

Robison

Sales and Marketing

May 2025 - August 2025 (4 months)

Portchester, NY

Analyzed MLS data using CRM and Excel to identify realtor leads and support targeted outreach for new homeowner incentives.

Captured and created social media content at sponsored events to boost community engagement and brand visibility.

Compiled weekly sales data and built PowerPoint reports to track technician billable services.

Designed email marketing templates using segmented lists to drive targeted campaigns.

Coordinated direct mail campaigns by printing, sorting, and matching tailored flyers to the correct recipients.

Siwanoy Country Club

Coordinator

May 2024 - August 2024 (4 months)

Siwanoy Country Club

Recreational Services Staff

May 2023 - August 2023 (4 months)

Scarsdale Ford

Sales Intern- Service Department

May 2022 - July 2022 (3 months)

Scarsdale, New York, United States

DRC Contacting

Financial Assistant & Laborer

June 2021 - August 2021 (3 months)

Scarsdale, New York, United States

Siwanoy Country Club

Recreational Services Staff/Coordinator
May 2021 - August 2021 (4 months)

Education

Indiana University Bloomington
· (2022 - 2026)

Eastchester Senior High School